

Arms

Arms

2015.9 Edition

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1

Design Overview

Development Goal

Market Analysis

Design Philosophy

Origin of the Name



Faculty Offices 教授会议

It's important that every space invites interaction. An organized, comfortable place to sit and talk enriches the student and faculty experience.



Graduate & Undergraduate Workspaces 学校教育

Students need space to think, room to collaborate, and technology to support their way of work. It's about balancing privacy and supporting collaboration.



Active Learning Environments 学习讨论

As education moves from passive instruction to active engagement, the environment must also break free of conventional design. Furniture must adapt to foster the social nature of learning.

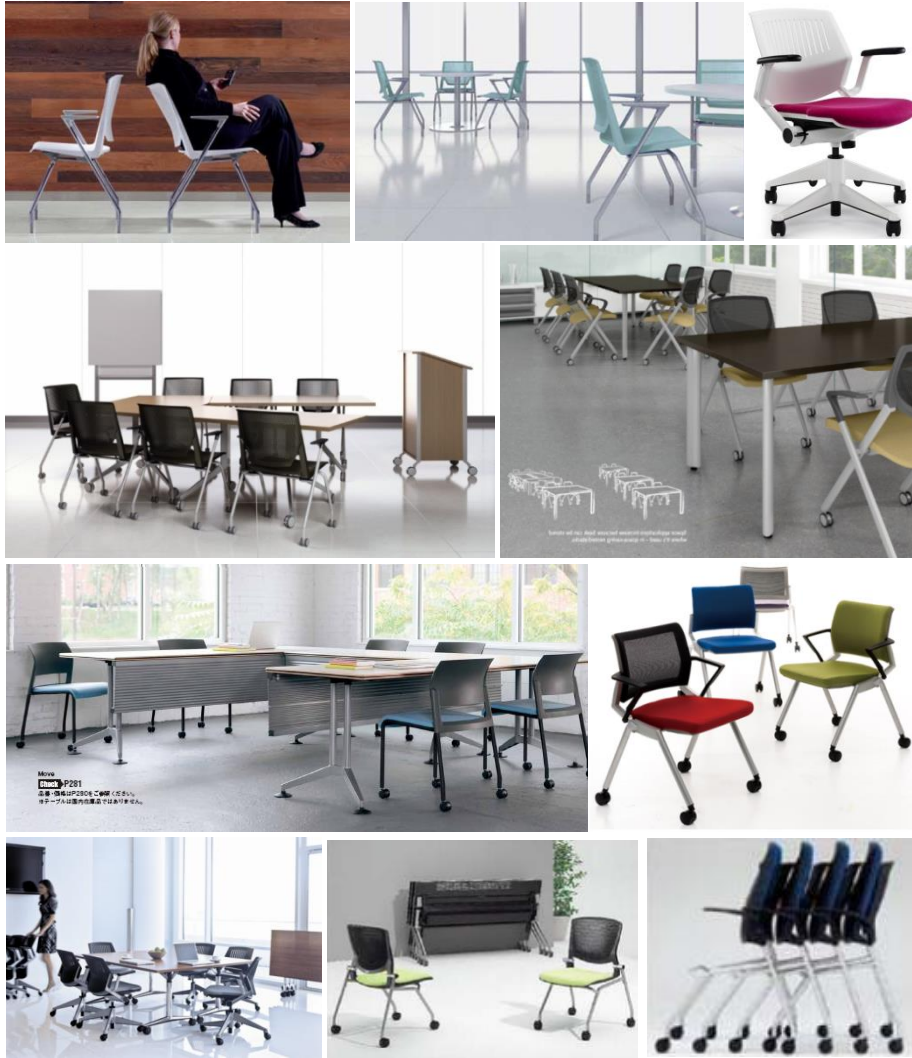


Classrooms 听证会议

Engaged teaching styles, improved technology, and changes in curricula have redefined how students learn. Classrooms serve more than one purpose. It's essential they have the flexibility to handle multiple styles of learning.

Design Overview

Market Analysis



Foreign Market: complete supporting system and training facilities, excel in creating varied office environment with various materials



Design Philosophy
Arms series training chair
Its armrest design is inspired by the wings of the soaring eagles, full of dynamics and strength, adding the accent of vitality to the office.

设计理念

Arms系列培训椅 扶手造型的设计理念来源于一只飞翔中猎鹰的翅膀，整体造型动感有力，给人飞翔跃动的感觉，为宁静的办公空间增添活力





D Modeling: concise and sophisticated design

Balanced bionic form, light yet powerful.

F unction

S Configuration: more options
ystem

More options for different use (training or negotiation)

P Cost-effective
rice

Self-Owned moulds
Quality suppliers bring the best price



2

Analysis on the Key Point of the Design

Series Element

Function

Dimension

Color Collocation

Texture

Structure

Hardware



Point of the Design

CP19 Series Product' s accessories

Product Model	CP19S/CP19SD	CP19.FPL/CP19.FDL	CP19.FPG/CP19.FDG	CP19.PL/CP19.DL	CP19.PG/CP19.DG	CP19BA
Backrest mesh	●	●	●	●	●	●
Seat mesh	●	●	●	●	●	●
Cutting foam of the seat	●	●	●	●	●	●
Fixed armrest	●	●	●	/	/	/
Tablet	●	/	/	/	/	/
Flash silver/galvanized quadripod	●	●	●	●	●	●
Flash silver H-shape frame	/	/	●	/	●	
Castors			/		/	/
Fixed feet pad	/	/		/		/
Images						

Note: CP19S/CP19.FPL/CP19.FPG/CP19.PL/CP19.PG use flash silver quadripod; CP19SD/CP19.FDL/CP19.FDG/CP19.DL/CP19.DG use galvanized quadripod;

Analysis on the Key

Dimension

Point of the Design

Series	Image	Product Model	2013年-2014 Chair dimension of year 2013-2014	Width(with armrest)	Seat height(th e lowest height)	Height	Depth	Seat dept h	Arm rest heig ht	Note
Permissible error 允许误差				± 15		± 20	± 25	± 25	± 10	mm
Measurement 测量示意			W宽*D深*H高							
Arms Series		CP19S	640*600*875	640	485	875	495	600	645	Random choice 抽包
		CP19SD	640*600*875	640	485	875	495	600	645	Random choice 抽包
		CP19.FPL	605*600*875	605	485	875	495	600	645	Random choice 抽包
		CP19.FDL	605*600*875	605	485	875	495	600	645	Random choice
		CP19.FPG	605*600*850	605	460	850	495	600	620	Random choice 抽包
		CP19.FDG	605*600*850	605	460	850	495	600	620	Random choice
Arms Series		CP19.PL	525*600*875	525	485	875	495	600	/	Random choice 抽包

Point of the Design

Easy to fold and store

Flip seat of CP19 makes it very easy to fold and store, greatly saving the workspace. There are connectors to help connect and fix the adjacent chairs. CP20TC trolley can help transfer CP19BA.



CP19 connector can help fix the adjacent chairs, forming the linear chairs.

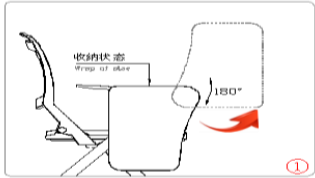
Point of the Design

Tablet

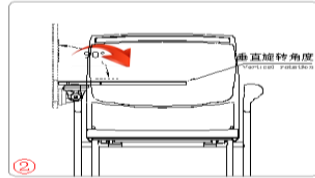
The tablet is very flexible, and you can fold and unfold it at anytime. With considerate cup holder design, it can meet customer's need of finding somewhere to put their cups.

写字板使用说明

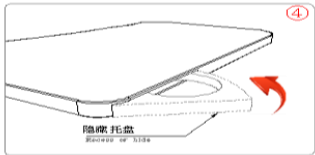
Instruction for use for tablet



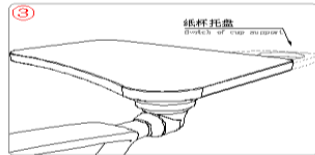
1. 使用时，请将侧边写字板水平旋转180°；



2. 再进行垂直旋转90°进入使用状态；



4. 收纳时，轻按复位，隐藏托盘。



3. 按箭头指示开关键抽拉使用托盘；

Weight Capacity of Tablet: $\leq 10\text{kg}$

1. To use the tablet, please rotate the tablet on the side 180 degrees to the horizontal direction
2. Then rotate it 90 degrees on the vertical direction .
3. The cup holder will be hidden into the tablet upon a slight touch.
4. The cup holder can be used by pushing the switch the arrow directed.



Point of the Design

Details

The handles on the back is very convenient to push and pull the chair, avoiding the stains caused by frequent touch.



隐藏式设计

掀开座椅坐垫，呈现在眼前的仅是一块板，将内部的结构隐藏起来使得产品在外观上看起来更加简约而精致

Hidden type design

Open seat cushion, in the immediate present is only a piece of plate. The internal structure of hidden makes products in appearance look more simple but exquisite.

Hidden-type Design

Once you open the seat cushion, you'll see only one plate, which hides all the internal structure of the chair, making the chair more sophisticated and concise.

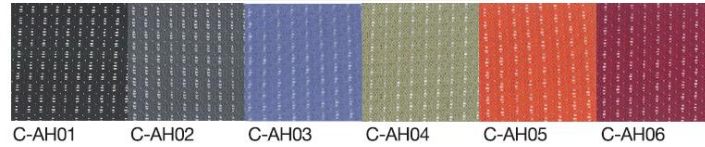
Analysis on the Key Point of the Design

Color Collocation



Back 椅背

AH网布系列 AH Mesh Series



椅座 Chair Seat

AC麻绒系列 AC Fabric Series



Point of the Design

Arms series chairs are equipped with galvanized and flash silver frame, together with mesh/fabrics of various colors, the series can form hundreds of collocations for training purpose or others.



Point of the Design

Texture:

1. Material: Taiwan Yida and Shaoxing Bundchen are our quality suppliers. AD single mesh is recommended to match with AS/AF double mesh, while AX fine mesh is recommended to match with AC fabrics;

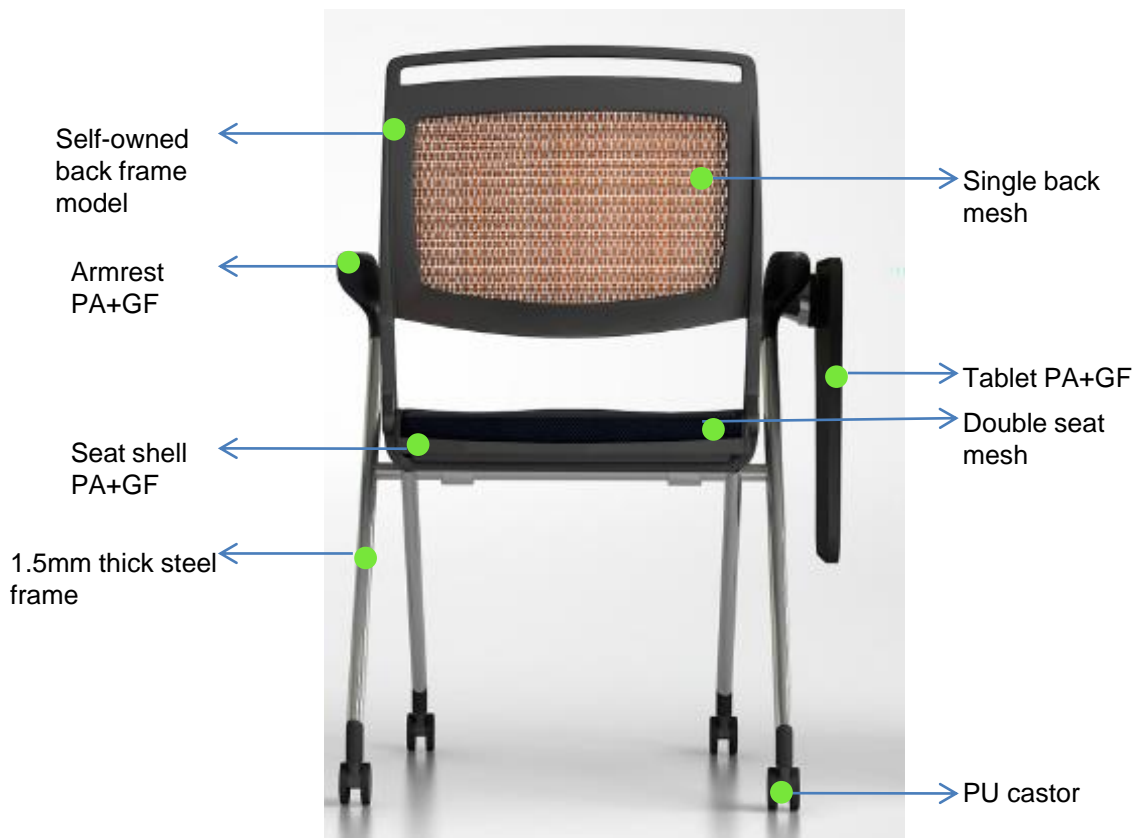
2. Foam: Sinomax quality foam with high resilience and durability;

3. Back frame: self-owned model with reinforced nylon material. Matched armrest, tablet, and seat shell adopt reinforced nylon material.

4. Chair plate: 12mm multi-layered hot molding curved boards;

5. Chair frame: four-leg chair frame adopts 1.5mm steel tube; H-shape chair frame adopts 1.5mm solid round steel;

6. Castor: Zhejiang zhongwei PU castors, flexible, and wear-resistant, these features and other biotic and chemical features reached the BIFMA standard of U.S..





3

Selling Point

Series Selling Point

Selling Term

Matters need attention when
placing orders,

Coding Principle,

Recommendation on

Collocations

1. Product Modeling

Arms series seat is light and flexible, creating dynamic training and negotiation space.

2. Storage:

Reversible seat makes it very convenient to store and move the chairs in the training room. CP19 connectors can be adopted to connect the adjacent chairs, forming the linear chairs.

3. Details:

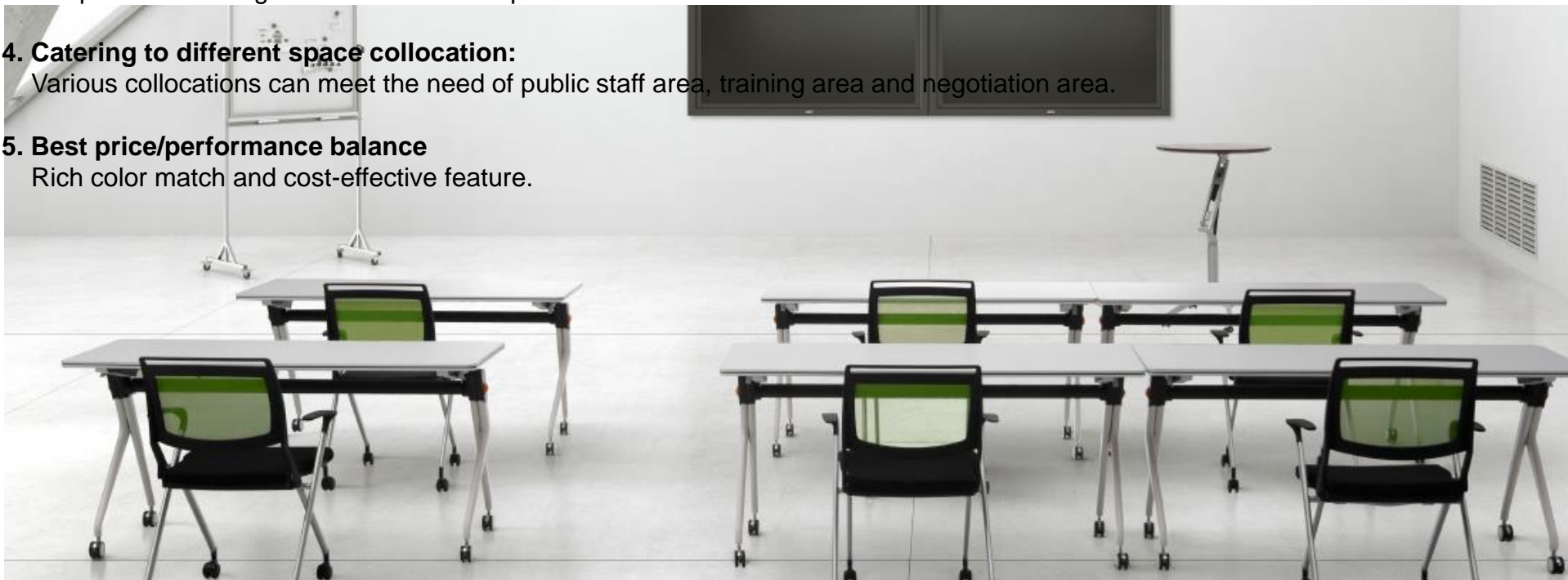
Unique handle design and considerate cup holder showcase the humanistic concern.

4. Catering to different space collocation:

Various collocations can meet the need of public staff area, training area and negotiation area.

5. Best price/performance balance

Rich color match and cost-effective feature.





Unconventional customization:

1. Mesh

The mesh on the chair back can be customized to any type of mesh, and seat material can be customized to fabrics or leather material.

2. Armrest

The appearance of the chair with tablet is different from that of the chair without tablet, and the difference lies in the plastic tablet connector.

3. Castor, feet pad:

Fixed castors and movable castors can be customized.

The code of Sunon chairs can be divided into the following parts, and each parts bears its unique meaning.

Example:

C P 19.S/FPL/FPG/PL/PG/BA
1 2 3 4

Section one: chair——— C

Section two: category——— P refers to public chair series

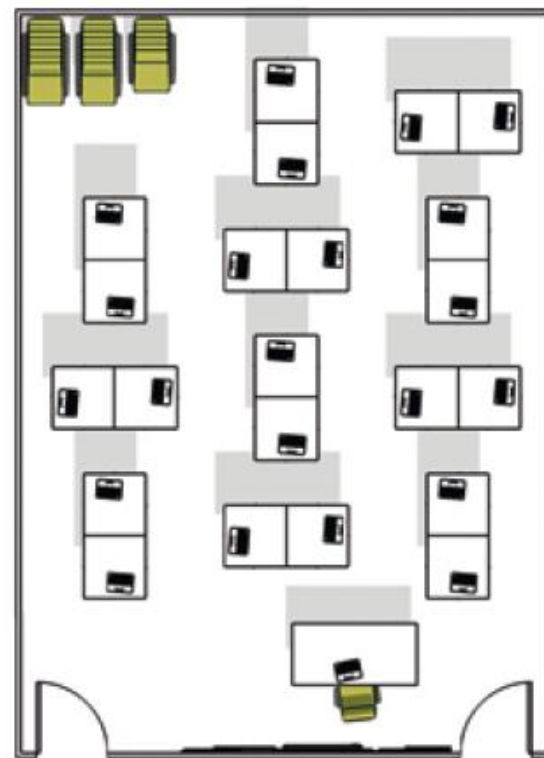
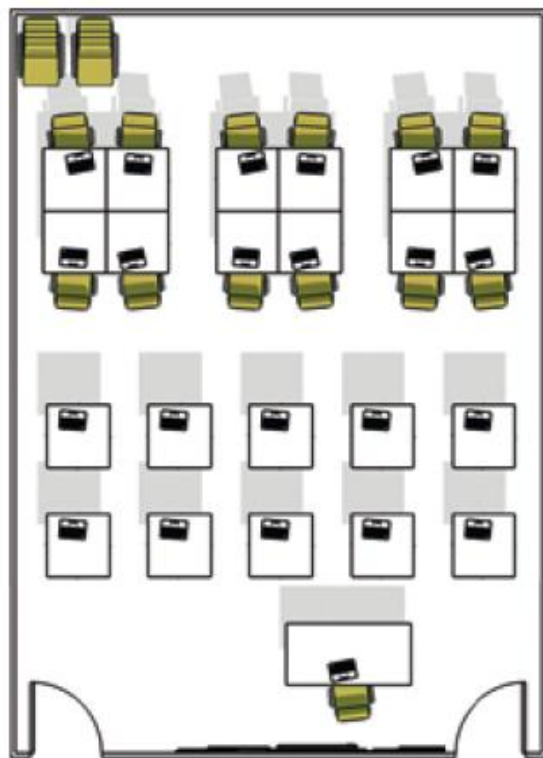
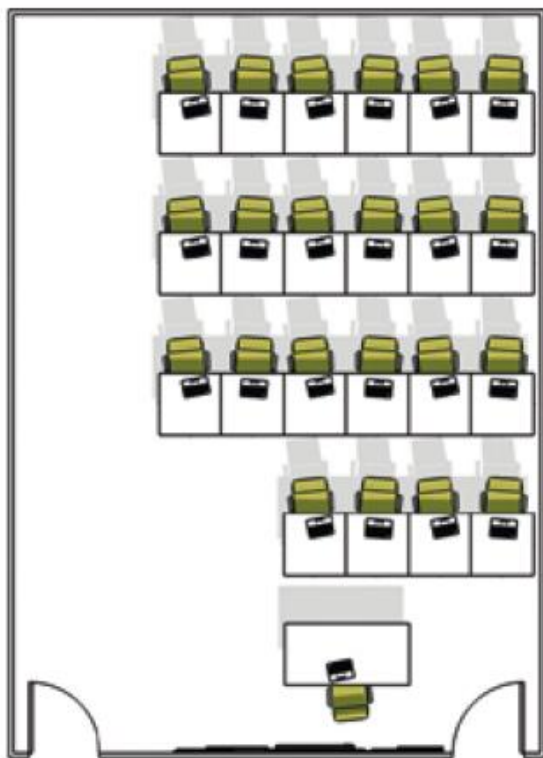
Section three: memory code——— 19

Section four: texture code——. S/.FPL/.FPG/.PL/.PG/BA refers to “with tablet”/“flash silver castor with armrest”/“fixed flash silver feet pad with armrest”/“flash silver castor without armrest”/“fixed flash silver feet pad without armrest”/“H-shaped chair frame

P refers to flash silver powdered quadripod, **D** means galvanized quadripod

Selling Point

Recommendation on Collocations



Hearing room-type



Discussion-oriented type



Island-type

Selling Point

Recommendation on Collocations

让工作更精彩

白色配置彰显现代气息，简洁而优雅
为现代都市商务培训空间而设计

Make work more wonderful

White configuration highlight contemporary, concise and
elegant For the modern city business training space design



White (for your reference)

Selling Point

Recommendation on Collocations



White (for your reference)

SUNON
Training chairs series



Mandis training space

Selling Point

Recommendation on Collocations



Public negotiation area



END .
THANK YOU !

